UKLISS

Program terms and conditions

Last updated at: 01 Sep 2026

Commission

Does the amount used to calculate commission (from the transaction value) include:

VAT/sales tax No

Delivery charges No

Credit card fees No

Gift wrapping or other service charges No

Are any products or product categories excluded from earning commission? No

Do you decline commission for any of the following reasons?

- Order not found with provided info: Yes
- Credit check failed: Yes
- Order reference not found: Yes
- Order returned: Yes
- Order partially returned: Yes
- Product not eligible for commission: Yes
- Not a valid order: Yes
- Order couldn't be fulfilled: Yes
- Order canceled or unpaid: Yes
- Commission already paid: Yes
- Pay-per-click (PPC) terms not met: Yes
- Coupon code not allowed: Yes

Search engine promotion

Will partners receive full commission if they:

Will partners receive full commission for paid search activity? Yes

Use your brand name in their display URL No

Use your brand name in their paid search title and description No

Add your brand name into their negative keyword list Yes

Display their ads when variations of your brand name are entered as search terms (e.g. using extra spaces or punctuation)

No

Display their ads when misspellings of your brand name are entered as search terms No

Display their ads when your brand name plus another keyword are entered as search terms No

Place shopping ads on search engines that link directly to your website No

Do you only allow a specific group of partners to earn commission on brand-related keywords (search terms)?

No

For approved paid search activity, will partners receive commission for conversions from the following search engines?

- Google: Yes
- Bing: Yes
- Yahoo: Yes

Are there any keywords (search terms) that will make paid search activity ineligible for commission?

Yes

List those keywords:

- UKliss
- Ukliss beauty
- ukliss airwrap
- uklisshaircare.com
- uklisshaircare
- ukliss hair
- ukliss styler
- ukliss official
- ukliss coupon
- ukliss promo code
- ukliss discount

Do you need partners to use a separate publisher account for ads placed on Comparison Shopping Services (CSS), ad networks, or similar platforms? This would let you set different commission rates and rules for the activity.

No

Preferred partner types

Allowed partner types:

- Media brokers
- Ad networks
- Cashback
- Lead generation (email)
- Social search
- Direct traffic
- Direct linking
- Sub networks
- Media content
- Loyalty
- Retargeting (display)
- Shopping directory
- Lead generation (content)
- Comparison shopping service (CSS)
- Comparison engine
- Communities and UGC
- Content creators and influencers

- Contextual targeting
- Editorial content
- Social traffic
- Newsletters
- Discount code
- Mobile search
- Mobile traffic
- Retargeting (email)
- Linking via landing pages

Deduplication

Do you deduplicate against any specific online marketing channels? No

Additional terms

1. Brand Bidding: PPC and bidding on our brand name (including brand variations, typos, and brand + generic keywords) on Google, Bing, and other search engines are strictly prohibited without prior written authorization. Affiliates must add our brand terms as negative keywords in their PPC campaigns.

2. Coupon & Promo Codes: Affiliates may only promote coupon codes that are officially provided through the Awin platform. Transactions using unauthorized, expired, or exclusive influencer/PR codes from other channels will be declined.

3. Content & Compliance: Affiliates must ensure that all promotional content accurately reflects our products, offers, and brand guidelines without misleading claims, forced redirects, or cookie stuffing.