monvane

Program terms and conditions

Last updated at: 15 Jun 2026

Commission

Does the amount used to calculate commission (from the transaction value) include:

VAT/sales tax No

Delivery charges No

Credit card fees No

Gift wrapping or other service charges No

Are any products or product categories excluded from earning commission? No

Do you decline commission for any of the following reasons?

- Not a new customer: Yes
- Order reference not found: Yes
- Conversion attributed to different partner: Yes
- Order couldn't be fulfilled: Yes
- Order canceled or unpaid: Yes
- Commission already paid: Yes
- Order returned: Yes
- Minimum order value not met: Yes
- Query window has passed: Yes
- Program no longer active: Yes
- Credit check failed: Yes
- Conversion attributed to different channel: Yes
- Product not eligible for commission: Yes
- Not a valid order: Yes
- Business has closed: Yes
- Order partially returned: Yes
- Order not found with provided info: Yes
- Coupon code not allowed: Yes
- Pay-per-click (PPC) terms not met: Yes
- Other: Yes

Other

Search engine promotion

Will partners receive full commission if they:

Will partners receive full commission for paid search activity? No

Use your brand name in their display URL No

Use your brand name in their paid search title and description No

Add your brand name into their negative keyword list No

Display their ads when variations of your brand name are entered as search terms (e.g. using extra spaces or punctuation)

No

Display their ads when misspellings of your brand name are entered as search terms No

Display their ads when your brand name plus another keyword are entered as search terms No

Place shopping ads on search engines that link directly to your website No

Do you only allow a specific group of partners to earn commission on brand-related keywords (search terms)?

No

For approved paid search activity, will partners receive commission for conversions from the following search engines?

- Yahoo: Yes
- Bing: Yes
- Google: Yes
- Other: Yes

Other Publishers cannot bid on our exact brand name, brand misspellings, or any keywords containing our brand. Any sales from unauthorized brand bidding will be declined with zero commission.

Are there any keywords (search terms) that will make paid search activity ineligible for commission?

Yes

List those keywords:

- All brand-associated keywords are non-commissionable for PPC ads, including our official brand name, misspellings and any keyword combinations containing our brand. Publishers must add these brand terms as negative keywords to all paid search campaigns.

Do you need partners to use a separate publisher account for ads placed on Comparison Shopping Services (CSS), ad networks, or similar platforms? This would let you set different commission rates and rules for the activity.

No

Preferred partner types

Allowed partner types:

- Linking via landing pages
- Cashback
- Content creators and influencers
- Comparison shopping service (CSS)
- Editorial content
- Direct linking
- Discount code
- Media content
- Lead generation (content)
- Domain parking
- Comparison engine
- Shopping directory

- Mobile search
- Lead generation (email)
- Social search
- Virtual incentives
- Loyalty
- Newsletters
- Retargeting (email)

Promo types restriction details: Publishers cannot promote our goods on sites with adult, gambling, violent or illegal content. Spam, pop-ups and misleading ads are forbidden. Violations lead to cancelled commissions and permanent program ban.

Deduplication

Do you deduplicate against any specific online marketing channels? Yes

- PPC brand activity
- Generic PPC activity
- Email advertising
- Display advertising
- Direct partnerships
- Price comparison sites
- In-house publisher program
- Other affiliate networks you're a part of

Additional terms

Publishers are strictly prohibited from bidding on advertiser’s exact brand name, brand misspellings, and any keyword combinations containing the brand name. Publishers are not allowed to use the advertiser’s brand in paid ad headlines, ad descriptions or display URLs without written approval. All sales generated from brand bidding will be declined without commission.

Branding terms

No branding guidelines.