iReliev

iReliev US

Program terms and conditions

Last updated at: 02 Apr 2026

Commission

Does the amount used to calculate commission (from the transaction value) include:

VAT/sales tax No

Delivery charges No

Credit card fees No

Gift wrapping or other service charges No

Are any products or product categories excluded from earning commission? No

Other

Search engine promotion

Will partners receive full commission if they:

Will partners receive full commission for paid search activity? Yes

Use your brand name in their display URL Yes

Use your brand name in their paid search title and description Yes

Add your brand name into their negative keyword list Yes

Display their ads when variations of your brand name are entered as search terms (e.g. using extra spaces or punctuation)

Yes

Display their ads when misspellings of your brand name are entered as search terms Yes

Display their ads when your brand name plus another keyword are entered as search terms Yes

Place shopping ads on search engines that link directly to your website Yes

Do you only allow a specific group of partners to earn commission on brand-related keywords (search terms)?

Yes

For approved paid search activity, will partners receive commission for conversions from the following search engines?

- Yahoo: Yes
- Bing: Yes
- Google: Yes
- Other: Yes

Other

Are there any keywords (search terms) that will make paid search activity ineligible for commission?

Yes

Do you need partners to use a separate publisher account for ads placed on Comparison Shopping Services (CSS), ad networks, or similar platforms? This would let you set different commission rates

and rules for the activity.

Yes

Preferred partner types

Allowed partner types:

- Cashback
- Comparison shopping service (CSS)
- Communities and UGC
- Editorial content
- Media brokers
- Ad networks
- Contextual targeting
- Discount code
- Direct traffic
- Retargeting (email)
- Linking via landing pages
- Content creators and influencers
- Direct linking
- Mobile traffic
- Lead generation (content)
- Media content
- Domain parking
- Retargeting (display)
- Shopping directory
- Comparison engine
- Sub networks
- Mobile search
- Lead generation (email)
- Social search
- Social traffic
- Virtual incentives
- Loyalty
- Newsletters

Deduplication

Do you deduplicate against any specific online marketing channels? Yes

Additional terms

Effective Date: September 11, 2025

These Affiliate Program Terms (“Terms”) govern participation in the iReliev.com Affiliate Program (the “Program”). By applying to or participating in the Program, you (“Affiliate,” “You”) agree to comply with these Terms.

1. Program Overview.

iReliev.com offers FDA-cleared wellness and recovery products, including TENS, EMS, compression therapy, red light therapy, and accessories. Affiliates earn commissions for qualified sales referred through approved affiliate tracking links.

2. Commission Structure

Base Commission
: 15% CPA on qualified net sales.

Tiered Incentives
(monthly net sales volume):

$2,500+ → 18% CPA

$10,000+ → 20% CPA

$25,000+ (invitation only) → 25% CPA

Cookie Duration
: 45 days.

Payment Threshold
: Minimum $50 balance required.

Payment Schedule
: Net 30 days, paid via [PayPal / Direct Deposit].

3. Qualified Sales

A "Qualified Sale" means a purchase made by a customer who:

- Clicks a valid affiliate link
- Completes an order on iReliev.com,
- Does not cancel, return, or dispute the order.
- Only Qualified Sales are eligible for commission.

4. Prohibited Activities

Affiliates may NOT:

- Use unauthorized coupons or offer discounts not provided by iReliev.
- Bid on trademarked terms ("iReliev," "ExcelHealth," product names, or misspellings) in PPC campaigns.
- Use cookie stuffing, link cloaking, or fraudulent traffic sources.
- Represent themselves as iReliev.com or mislead customers.
- Send unsolicited commercial email ("spam") promoting iReliev.com.
- Violations may result in termination and forfeiture of unpaid commissions.

5. Content & Brand Guidelines

- Affiliates must accurately represent iReliev.com products.
- All claims about product use, benefits, or results must be truthful, compliant with FDA and FTC regulations, and not misleading.
- Use only approved banners, logos, and marketing assets provided by iReliev.com unless given written permission.

6. Relationship

Affiliates are independent contractors and not employees, partners, or agents of iReliev.com. No exclusivity is implied.

7. Termination

iReliev.com may terminate or suspend any affiliate account at any time for violation of these Terms or for any reason at its discretion. Upon termination, unpaid commissions on non-qualified sales are forfeited.

8. Liability & Indemnification

iReliev.com is not liable for indirect or incidental damages. Affiliate agrees to indemnify and hold harmless iReliev.com against claims arising from their participation in the Program.

9. Modification of Terms

iReliev.com reserves the right to modify these Terms, commission rates, or Program rules at any time with written notice (email or affiliate dashboard). Continued participation constitutes acceptance of changes.

10. Governing Law

These Terms are governed by the laws of the State of Texas, USA.

Branding terms

Brand guidelines are as follows